

FALL MANAGED CARE FORUM 2008

presented by the
American Association of Integrated Healthcare Delivery Systems (AAIHDS)
American Association of Managed Care Nurses (AAMCN)
National Association of Managed Care Physicians (NAMCP)



November 6-7 2008
Paris, Las Vegas, NV



Brochure

For more information go to www.namcp.org

FALL MANAGED CARE FORUM

Conference Program

WEDNESDAY, NOVEMBER 5

8:00 am – 12 noon

American Board of Managed Care Nurses CMCN Examination

Ensure you are on the leading edge of success in the nursing profession. Become a Certified Managed Care Nurse (CMCN)! Applications must be received and eligibility requirements met by October 20, 2008. For more information call Ann Patrick at 804-527-1905.

11:30 am - 7:30 pm

AAMCN Pre-Conference and Fall Managed Care Forum Registration

AAMCN PRE-CONFERENCE WORKSHOP

1:00pm - 1:15 pm

Opening Remarks

1:15 pm - 2:00 pm

The Value of Mentoring in Managed Care Nursing

Sheryl Riley, RN, OCN, CMCN, President, AAMCN, VP Program Development & Health Strategies, Enhanced Care Initiatives

A mentor is defined as a trusted counselor or guide. As a managed care nurse, mentoring plays a valuable role in your success. This session will review methods for successful mentoring and the impact of this on your personal and professional life.

2:00 pm - 3:00 pm

Accreditation: How to Obtain and Keep It

Rhonda Nichols, RN, MSHA, President, Innovative Healthcare Consulting

Everyone agrees that accreditation is an important accomplishment for all organizations, but what role does the managed care nurse have in achieving and maintaining accreditation. A great overview of how to achieve accreditation and what is needed to maintain the accreditation.

3:15 pm - 4:15 pm

How to Calculate Your Case Management Success

Ruth Devine, RN, President, Devine & Associates

Successful case management involves financial and clinical results. While lower utilization costs will prove financial results, how do you prove your personal value as a case manager to your organization?

4:15 pm - 5:15 pm

Leadership Opportunities for Nurses

Shelly Martin, RN, MHSA, CMCN, Director of Clinical Development, TX Product Manager, WorldDoc, Inc

The nursing profession has evolved from just providing direct patient care to CEO and beyond. There are nurses in every facet of business today. Nurses are practicing in hospitals, managed care organizations, law firms, pharmaceutical organizations, disease management companies and many more professions. This session will review the opportunities managed care nurses have in any organization and how the nursing process can be used to become a true managed care nurse leader.

5:15 pm - 5:30 pm

Presentation of "Managed Care Nurse Leader of the Year" & Passing of the President's Gavel

Sheryl Riley, RN, OCN, CMCN, President, AAMCN, VP Program Development & Health Strategies, Enhanced Care Initiatives
LaNita Knoke, RN, BS, CMCN, Quality Care Mgmt, Immanuel Med Ctr

5:30 pm - 7:30 pm

Opening Night Reception in Exhibit Hall

THURSDAY, NOVEMBER 6

The Agenda is subject to change based on speaker availability and confirmation.

MEALS AND BREAKS

7:00 am - 5:00 pm

Registration Information Desk Open

7:00 am - 7:30 am

Continental Breakfast in the Exhibit Hall

8:45 am - 9:15 am

Break and Networking in the Exhibit Hall

11:15 am - 12:00 pm

Lunch and Networking in Exhibit Hall

2:00 pm - 2:30 pm

Break and Networking in the Exhibit Hall

4:30 pm - 5:30 pm

Networking Reception in Exhibit Hall

KEYNOTE

7:45 am - 8:45 am

The Future of Healthcare Delivery

Jacque Sokolov, MD, Chair and Senior Partner, SSB Solutions

An overview of what the future holds from one of the nation's leading healthcare consultants. This presentation will examine lessons learned, current market trends, and address opportunities for success.

CONCURRENT BREAKOUT SESSIONS

9:15 am - 11:15 am, 12:15 pm - 2:00 pm, 2:30 pm - 4:30 pm

BUSINESS TRACK SESSIONS

Overview of Value Based Purchasing

David Groves, PhD, Psychologist/Consultant, Former Wellness Director, MGM Mirage

The concept of Value Based Purchasing is that buyers should hold providers accountable for both cost and quality of care. Value based purchasing brings together quality, including patient outcomes and health status, with data on the dollars going towards health. This session will provide an understanding of the model and expected outcomes of this type of healthcare purchasing.

Successful Strategies to Stay Ahead of the Curve

Brandon Edwards, President & COO, Davies

The payor/provider landscape has changed dramatically in recent years. This dynamic session will teach attendees how to build their own grassroots program. Step by step, attendees will learn how to build and execute a highly targeted program that leverages the public support they need to recalibrate relationships during tough payor contracting disputes. The speaker will explain how to use the right language to craft valuable messages that resonate with the public, your patients and protect your image.

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Financial Impact of Denials and Underpayments

Glen Gill, FHFMA, CHFP, Senior Financial Analyst, Sacred Heart Health System

Denials and underpayments have a direct relationship to your organization's net income. This session will provide you with methods to measure and manage denials. The speaker will describe contractual and data methods you can take back to your organization and implement immediately.

Pay for Performance: Large & Small Group Physician Perspective

Larry Schwartz, President & CEO, Medical Advantage Group

Pay for performance models that link health care provider payments to the satisfaction of certain measurable goals is now a prominent feature in many managed care contracts. How physicians experience quality improvement and pay for performance efforts vary greatly according to the type and size of the physician organization. This session will look at how physician groups, large or small, are working towards meeting pay for performance and maintaining the character and tradition of the small practice setting.

Benchmarking Contracted Rates Utilizing Available Paid Claims Information

Patrick Spoletini, Partner, Harpeth Consulting, LLC

This session will address the advent of commercial sources of paid claims information, methods for using this information to compare contract rates to the area average and how providers may use this information in their attempts to increase reimbursement from managed care organizations.

Case Study: Successful EMR Deployment in an IDN and Community PHO

Jeffrey Murphy, MHA, Executive Director, Newton Wellesley PHO and Michael Esters, IS Director, Partners Community Health Care

Partners Community Healthcare, Inc. (PCHI) identified the adoption of an ambulatory EMR as a strategic imperative to achieving its goal of being a high performance network in terms of the efficiency and quality of its care delivery system. EMR technology measure is part of the pay for performance agreements with major commercial payers in PCHI markets and has recently transitioned to EMR effective use measures. The speakers will provide lessons learned on how the PHO and community hospital successfully implemented this EMR initiative.

HEALTH MANAGEMENT INSTITUTE TRACK SESSIONS

Patient Drivers in Making Healthcare Decisions

Ed Weisbart, MD, Chief Medical Officer, Medical Affairs, Express Scripts

How do people actually make their personal healthcare decisions? The past few years have seen an explosion of new insights about consumer behavior. It turns out that financial incentives are among the weakest motivators of behavior; social norms "trump" economic norms. Express Scripts has been combining the wealth of information contained in pharmacy claims from over 50,000,000 Americans with cutting-edge expertise from leading academic institutions. Learn new strategies that will transform your patients into advocates of better healthcare choices.

How to Improve Outcomes in a Patient Population of Asthmatics

Gary Owens, MD, President, Gary Owens Associates

There is currently no cure for asthma and no single exact cause has been identified. Therefore, understanding the changes that occur in asthma, how it makes the patient feel, and how it can behave over time is vital. This knowledge can empower people with asthma to take an active role in their own health. By utilizing NAEPP Guidelines and

population health methods, we can improve outcomes.

Economic Value of the Prevention and Treatment of Diabetic Ulcers

Lawrence Livery, DPM, MPH, Professor, Dept of Surgery, Texas A&M

The economic burden of diabetes and its related complications is now \$174 billion each year. About one-fifth of those costs are directly related to diabetic foot ulcers and amputations. Appropriate prevention methods and early treatment can prevent costly ulcer treatment and amputations. The speaker will provide insights to the economic impact and how to lessen the impact.

Preventing Respiratory Syncytial Virus in High Risk Populations

Michael Forbes, MD, Staff Pediatric & Adolescent Intensivist, Children's Hospital Medical Center of Akron

In temperate climates, RSV is well documented as a cause of yearly winter epidemics of acute LRI, including bronchiolitis and pneumonia. In the US nearly all children, by two years of age, have been infected with RSV. It is estimated to be responsible for 18,000 to 75,000 hospitalizations and 90 to 1900 deaths annually. Attend and find out how prevention reduces the economic burden on the healthcare system.

The Relationship and Impact of Osteoporosis and Breast Cancer in Post Menopausal Women

Speaker TBA

For an estimated 55% of women over the age of 50 in the United States, Osteoporosis is a health threat; however, it is under-recognized and under-treated. At the same time, once beyond menopausal age, women have a higher risk of diagnosis of invasive breast cancer, a disease that about 12% of women will develop during their lifetime. With an elevated risk of developing both conditions following menopause, appropriate screening and increased awareness are powerful tools against these disease states.

How to Improve Outcomes in a Patient Population of Diabetics

Patrick Boyle, MD, Professor of Medicine, University of New Mexico

An estimated 20.8 million children and adults in the United States have diabetes, yet nearly one-third of those who actually have the disease go undiagnosed. Studies indicate that diabetes is generally under-reported on death certificates and it is believed that the toll of diabetes is really much higher than officially reported. Patients must be able to control blood glucose and we all know patients are not doing enough in this control. It's time to look at disease management with a new perspective. This session will review tools available, population health methods and a new class of drug in diabetes management.

FRIDAY, NOVEMBER 7

The Agenda is subject to change based on speaker availability and confirmation.

MEALS AND BREAKS

7:00 am - 5:00 pm

Registration Information Desk Open

7:00 am - 7:30 am

Continental Breakfast in the Exhibit Hall

8:30 am - 9:00 am

Break and Networking in the Exhibit Hall

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11:00 am - 12:00 pm

Networking Lunch in Exhibit Hall

2:00 pm - 2:15 pm

Break and Networking

KEYNOTE

7:30 am - 8:30 am

The State of Consumer Driven Healthcare: A National Perspective

Brian Condit, Partner, Accenture, Health & Life Sciences

This presentation will explore the actions that many leading organizations are taking to help educate and engage consumers in making more informed healthcare decisions. The focus of the presentation is on pragmatic action in driving healthcare consumerism rather than on high-level strategy or theory.

CONCURRENT BREAKOUT SESSIONS

9:00 am - 11:00 am, 12:00 pm - 2:00 pm, 2:15 pm - 4:15 pm

BUSINESS TRACK SESSIONS

Improving Operational Performance in a Managed Care Environment

Neil Pressman, FACHE, President, Presscott Associates

Improvement of internal revenue cycle operations remains an opportunity for hospitals to increase operating efficiency and maximize revenue. To do so, hospitals must ensure that they have the systems and infrastructure in place to respond effectively to managed care contractual demands. Mr. Pressman will present strategies for improvement relative to revenue cycle information flow in all functional departments from the point of origin (patient registration) to the point of destination.

Best Practices for PHO/IPA Success

John Harris, MBA, Principal, DGA Partners

PHOs and IPAs are reemerging as a force in many markets. Successful implementation of clinical integration, disease registries, EMRs and P4P programs have revitalized these organizations. Success requires physician engagement and a keep eye toward market dynamics. The speaker will review the best practices of six leading PHOs and IPAs-practices that every PHO or IPA should consider.

HEALTH MANAGEMENT INSTITUTE TRACK SESSIONS

ADHD: The Impact of HEDIS Measures

Speaker TBA

With ADHD being one of the more common diagnosed chronic conditions, clinicians will need to insure that proper strategies and standards of quality for managing this condition's development be addressed and directed toward the changing aspects of ADHD. With an emphasis on the significance of following up, this session will address the importance of quality care for patients with ADHD, how to evaluate and maintain such quality care, as well as address the adverse impacts of ADHD.

Management of the Liver Transplant Patient

Steven Flamm, MD, Associate Professor, Division of Hepatology, Northwestern University

There are many more people who need a liver transplant than there are livers available for donation. About 17,000 Americans are currently on a waiting list for a liver transplant. The speaker will address the role of the medical director and case manager in managing the transplant patient effectively.

MS: The Treatment Paradigm, A Pathway to Success for Improved Patient Outcomes

Jack Burks, MD, Clinical Professor of Medicine, University of Nevada, School Medicine, Chief Medical Officer, MS Association of America

MS is the most common neurological cause of disability among young adults, with a prevalence of approximately 400,000 US cases and more than 10,000 new cases diagnosed annually. This session will provide the latest MS research, clinical information, as well as the economic impact to develop evidence based programs for health plans, providers, and members.

Prevention and Treatment of Deep Vein Thrombosis (DVT) & Pulmonary Embolism (PE)

Speaker TBA

The goals of deep vein thrombosis treatment are to stop your blood clot from getting any bigger, to prevent the clot from breaking loose and causing a pulmonary embolism, and to prevent deep vein thrombosis from happening again. This session will provide an overview of risk factors, prevention opportunities and treatments available.

How to Manage And Treat a Psoriatic Arthritis Patient Population to Improve Patient Outcomes

Speaker TBA

Patients with Psoriatic Arthritis face a course of flares and remissions. Significant morbidity can occur resulting in joint destruction and patient may develop erosive and deforming arthritis. Once completely misunderstood, Psoriatic Arthritis treatments range from NSAIDs to DMARDs and new biologic therapies. This session will provide attendees with an update on this disease and how to best improve patient outcomes.

Managing Alzheimer's Disease in Managed Care

Speaker TBA

The impact of AD on health care costs, including direct and indirect medical and social services, is currently estimated to be greater than \$100 billion per year. Because there is currently no cure for AD, the challenge for the near future will be the development of new therapies and therapeutic targets for disease modification and prevention. The presenter will provide information on diagnosis and treatment methods to improve the patient's quality of life.

GENOMICS BIOTECH INSTITUTE TRACK SESSIONS

Evolving CMS Perspectives on New Technology Adoption and Infusion

Barry Straube, MD, Chief Medical Officer, Director, Office of Clinical Standards and Quality at Centers for Medicare and Medicaid Services

New and more costly health technologies continue to emerge and offer health solutions that address unmet medical needs. Despite the huge potential benefits of genomics, biologics and other technologies, payers, providers and patients struggle to find the balance between quality and improved health outcomes and cost. CMS, as the largest US payer is no exception. Learn about the changes and trends at CMS and implications.

Using Diagnostic Information to Inform Clinical Management and Formulary Decisions

Bruce Quinn, MD, PhD, Senior Health Policy Specialist, Foley Hoag, LLP

As our understanding of the genomic implications of disease grows rapidly, a new wave of molecular diagnostics is increasingly shifting health delivery towards personalized health care approaches. What are the implications, risks and benefits for managed care? How might new diagnostic tools help improve management of our growing armamentarium of drugs and biologics and individualize patient care in an environment built upon standardization? Learn how diagnostic infor-

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mation is being applied in new ways to improve clinical management, augment treatment selection and inform formulary placement hand managed care management processes.

Challenges and Opportunities with the Use of Health Economics Information in Decision Making on New Health Technologies

Kathryn Phillips PhD, Professor Health Economics & Health Services Research, University of California, San Francisco

As many global health systems embrace health economics as a tool to characterize the value of new tests and treatments, the US has been reluctant to adopt cost and cost-effectiveness as formal components of the health technology assessment process. Learn about barriers and opportunities to applying budget impact, cost-effectiveness and other economic analyses in commercial and public managed care decision making, including case examples that cover molecular diagnostics, targeted therapeutics and other innovative health technologies.

Personalized Medicine- Practice and Prevention in Oncology (NON CME)

Michael Dugan, MD, VP Pathology, Genzyme Genetics

Personalized medicine makes it possible to give: "the appropriate drug, at the appropriate dose, to the appropriate patient, at the appropriate time". The benefits of this approach are in its accuracy, efficacy, safety and speed. Participants of this session will gain perspective on the impact of personalized medicine on the diagnosis, treatment and outcomes within oncology.

AAMCN Pre-Conference Learning Objectives

- Identify the role of mentoring in nursing
- Address opportunities for mentoring within your own organization
- Evaluate the impact mentoring has on the mentee
- Identify the nurse's role in obtaining accreditation
- Describe what is needed for daily processes to pass accreditation
- Identify monitoring tools for maintaining accreditation
- Identify methods for nurses to be able to "toot their own horn"
- Describe the value of your role for your organization and the patient
- On a personal level, assess your results as a case manager
- Discuss the value of the Nursing Profession
- Describe non clinical opportunities available to nurses
- Review the transition process from hospital to managed care
- Evaluate how the nursing process enables you to obtain leadership opportunities in your community and organization.

Fall Managed Care Forum Learning Objectives

- Discuss current market trends in the delivery of care
- Build and execute your own highly targeted program that leverages the public support needed to recalibrate relationships during tough payor contracting disputes
- Craft effective messages that reach the public, their patients and protect your image during high profile managed care disputes
- Utilize themes like quality, access and choice to avoid issues and make your hospital the "can't live without" for every health plan
- Describe the basic concepts and drives of a Medical Home
- Discuss how a plan driven medical home can create new relationships with physicians
- Examine the role of the medical director and case manager in improving patient outcomes
- Discuss how a contract modeling database can reduce the amount of

- money that must be deducted from the gross revenue increasing income
- Certify that the financial statements are materially accurate
- Discuss the role of local payers in Pay for Performance programs
- Identify the role of population health principles in managing a diabetic population
- In diabetes, describe the potential outcomes of appropriate patient tools when used to enhance compliance
- Evaluate data on the economic value of diabetic ulcer treatment
- Identify potential commercial sources of paid claims information
- Analyze contract rates and compare them to the area average
- Estimate the potential impact on net patient revenue per payer contract
- Use payment rate comparisons in future contract negotiations
- Discuss strategies and tactics used by the IDN and community PHO to develop and implement an ambulatory EMR
- Identify high risk populations for Respiratory Syncytial Virus (RSV)
- Discuss prevention methods for RSV
- Describe treatment methods for Osteoporosis
- Compare estrogen's affect in Osteoporosis and Breast Cancer
- Identify appropriate treatment for Osteoporosis in at risk breast cancer patients
- Describe the relationship of CDHPs and consumer centric healthcare
- Identify and analyze relative strengths and weaknesses of hospital operations pertaining to managed care information
- Identify opportunities for process standardization to increase operating efficiency and minimize billing delays/denials
- Improve management reporting & evaluation of operational performance
- Discuss how to assess and report the quality of ADHD care as required by the HEDIS measurement set.
- Explore how MCOs can implement quality initiatives for ADHD care.
- Interpret the impact of ADHD on adolescent and adult populations
- Identify methods to improve outcomes in a patient pop. of asthmatics
- Review the 2007 NAEPP Guidelines for Asthma
- Understand CMS' approaches to balancing cost and quality of new health technology
- Consider trends in evidence-based practice involving genomic and biologic technologies
- Gain insights on value-based purchasing and pay for performance and implications for technology access
- Learn about CMS policies on "never events" and the potential impacts on health technology utilization and payment
- Identify other new policy and practice changes at CMS relevant to managed care medicine
- Define personalized medicine
- Identify the role of personalized medicine in oncology
- Evaluate the impact of personalized medicine on patient outcomes
- Identify the pathophysiology, demographics, current treatment modalities, and management challenges of Multiple Sclerosis (MS)
- Review recent clinical studies demonstrating the benefits of early treatment to reduce the progression of MS
- Identify appropriate patients for liver transplants
- Describe care management methods for liver transplant patients
- Describe the role of inflammation in psoriatic arthritis
- Evaluate current treatment options for psoriatic arthritis
- Discuss the impact psoriatic arthritis has on patient's overall health status
- Recognize early onset of Alzheimer's Disease
- Evaluate available treatment options for Alzheimer's
- Measure the cost value of early Alzheimer's treatment versus the patient's quality of life

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Registration Form

Form can be duplicated for additional participants. One form per participant. Please print exactly as you wish your name to appear on your name badge.

First Name _____ Last Name _____
Title _____ Organization _____
Address _____ City _____ State _____ Zip _____
Phone _____ Fax _____ Email _____
Value Code _____ RN MD Other _____
Home Phone _____

Registration Fees

Registration fee includes all conference materials, concurrent breakout sessions, continental breakfasts, refreshment breaks, receptions and lunches.

Physician/Nurse		Healthcare Executive		ABMCN Examination
<input type="checkbox"/> Member Rate	\$495	<input type="checkbox"/> Member Rate	\$695	<input type="checkbox"/> \$295
<input type="checkbox"/> Join and Attend	\$595	<input type="checkbox"/> Join and Attend	\$795	
<input type="checkbox"/> Non-Member Rate	\$695	<input type="checkbox"/> Non-Member Rate	\$895	

Tracks

I will be attending the following tracks (You may choose as many as you would like)

- Business Track
- Health Management Institute Track
- Genomics Biotech Institute Track

Team Discounts

We are pleased to offer the following team discounts. For three team members or more, take \$50.00 per team member off your registration fee. **Please register all members at the same time and use value code TM2008 on your registration form. Cannot be combined with any other discount code.**

Payment Method

Check# _____ (payable to NAMCP) Please include registrant's name on check.

- MasterCard Visa American Express Please Fax Receipt

Card Number _____ Expiration Date _____ CVV2 Code _____

Cardholder's Name _____ Signature _____

How Did You Find Out About the Fall Managed Care Forum?

- Direct Mail Fax Internet Email Other _____

Plan to Attend - Four Ways To Register!

Internet: www.namcp.org
Phone: 804-527-1905
Fax: 804-747-5316

Mail: Fall Managed Care Forum
4435 Waterfront Drive, Suite 101
Glen Allen, Virginia 23060

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Additional Information

You Cannot Afford to Miss This Conference!

You won't want to miss this enticing program featuring dynamic speakers and thought provoking topics. Whether you are interested in learning about the latest managed care trends or simply gaining fresh ideas to boost your ROI, the possibilities at the Fall Managed Care Forum are endless. Attend this conference and gain expert insight that will directly impact the success of your organization!

The Genomics Biotech Track will deliver updates on genomics and biotechnology. The Health Management Track will focus on new health technologies, prevention, the importance of vaccinations, reducing co-morbidities, risk factors and chronic illness (disease management). Additionally, throughout the two-day conference, managed care experts will share their views on the state of the industry today and offer their predictions for the future.

Continuing Education

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the AAIHDS, AAMCN and the NAMCP. NAMCP is accredited by ACCME to provide continuing medical education to physicians.

NAMCP designates the pre-conference activity for a maximum of 4 *AMA PRA Category 1 Credits™* and designates the conference for a maximum of 14 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

AAMCN has been approved as a provider of continuing education by the Virginia Nurses Association (VNA). VNA is accredited as an approver of continuing education in nursing by the American Nurses Credentialing Center's Commission on Accreditation. A maximum of 4 contact hours will be awarded for nurses who complete the pre-conference activity. A maximum of 14 contact hours will be awarded for nurses who complete the conference.

The American Board of Managed Care Nurses has approved the Pre-Conference for a maximum of 4 contact hours and the conference for a maximum of 14 contact hours towards CMCN renewal.

Applications for credit have been made for CCM, CPHQ, CPUR/UM, ACPE and AAFP.

ABQAURP diplomates can now use their non-ABQAURP continuing education credits for their recertification. Please go to the website-www.abqaup.org and the application can be downloaded and printed from the home page.

Participants of this program wishing to have the American College of Healthcare Executives (ACHE) consider this program for Category II (non-ACHE) continuing education credit should list their attendance when applying for advancement or recertification in ACHE.

About the Sponsoring Organizations

AAIHDS

Established in 1993, the American Association of Integrated Healthcare Delivery Systems (AAIHDS) is a non-profit organization dedicated to the educational advancement of provider-based managed care professionals involved in integrated healthcare delivery.

AAMCN

The American Association of Managed Care Nurses (AAMCN) was established in 1994 in response to an identified need to educate nurses about managed healthcare. The AAMCN is a non-profit membership association of Registered Nurses, Nurse Practitioners and Licensed Practical Nurses including top level administrators, managers, directors and consultants associated with a variety of managed healthcare organizations.

NAMCP

The National Association of Managed Care Physicians (NAMCP) is a non-profit membership association founded in 1991 to serve the educational interests and needs of physicians working in managed care. Since physicians affect 85% of healthcare expenditures, we believe they should take a proactive role in developing the best delivery system for patients, thereby increasing quality, reducing costs and improving practice performance and clinical outcomes.

Who Should Attend

Attendees include Medical Directors, Vice Presidents and Directors of Managed Care, Vice Presidents of Finance, Directors of Provider Services, Hospital and Health System Chief Executive Officers, Senior Management Teams of Managed Care Organizations and Integrated Delivery Systems. Also, Executive Directors, Administrators, Nurse Case Managers, Utilization Managers, Quality Managers, Medical Management Directors and Clinical Managers associated with a variety of Managed Care Organizations.

Sponsorships and Exhibit Opportunities are Available

For more information about exhibit and sponsorship opportunities available at this conference, contact Sloane Reed or Patti Wilson at 804-527-1905 or email sreed@namcp.org or pwilson@aamcn.org.

Accommodations

The Fall Managed Care Forum will be held at the Paris Las Vegas. To make your hotel reservations, please call 888-266-5687 prior to October 6, 2008. A special conference rate of \$199 per night has been secured. **To reserve this rate, mention SPAA18. Hotel Rooms fill up fast so don't delay! Please contact Ann Patrick at 804-527-1905 for assistance.**

Additional Information

Email confirmation notifications will be sent to participants registering by November 1, 2008. Dress for the conference is business casual. Meeting room temperatures vary and sometimes are uncontrollable, please keep this in mind when packing. **Cancellations must be received in writing by November 1, 2008. Full credit will be applied toward any future program of equal or greater value. Registration is also transferable to an alternate attendee. We are unable to refund any registration fees.**