

Managed Care eNews

Sponsorship Rates 2006

Banner Ad above Masthead, Lead Page		
<u>Quarterly</u>	<u>Semi annual</u>	<u>Annual</u>
\$12,000	\$22,500	\$40,000

Banner Ads		
<u>Quarterly</u>	<u>Semi annual</u>	<u>Annual</u>
\$5,900	\$10,750	\$19,500

Logo Image & Text Ads		
<u>Quarterly</u>	<u>Semi annual</u>	<u>Annual</u>
\$7,500	\$12,500	\$22,000

Ask about Special Discounts to Corporate Members

ADVERTISEMENT SPECIFICATIONS

“Logo/Text” Ad

- Ad copy for this format includes your **LOGO** and **text ad copy**

Position

“RESEARCH UPDATES” SPECIFICATIONS

Your “Research Updates” sponsorship consists of two parts:

- Your company **LOGO** appears in the header of the news section that your company is sponsoring. Specifications for your logo are shown below.
 - Logo size: 110 x 65 pixels
 - Logo file size: 5k maximum
 - Logo is “clickable” and links to the same web page as your ad

Text Ad Copy

- Text copy: 300 characters maximum, excluding spaces
- Text includes a link to any page on your web site

Insertion Orders and Invoice

Email all Insertion orders to Jeremy Williams at jwilliams@namcp.org

Please sign below as an agreement to sponsorship or forward Insertion Order for Sponsorship

Please select Billing preference:

Annual, One invoice **Quarterly, 4 invoices**

Please send invoice to: _____

Company _____

Address _____

City, State, Zip _____

Phone _____

Fax _____

Email _____

Authorized Signature & Title

For more information on sponsoring the Managed Care eNews, please contact Jack Klose, Publisher at 856-589-3842, jklose@namcp.org or Jeremy Williams at 804-527-1905, jwilliams@namcp.org.