

Genomics Biotech eNews

The Official Newsletter of the **Genomics Biotech Institute**

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<u>Quarterly</u>	<u>Semi annual</u>	<u>Annual</u>
\$3,500	\$6,500	\$12,000

**GBeN reaches over 13,000 Medical Directors in Managed Care
Circulation 15,000**

“From the Biotech Industry:”

“The Prospect of combining genetic diagnostics with targeted drugs is extremely exciting. The key will be to **provide education for physicians so they can understand the genetics behind the drugs.**” Marie Vodicka, Senior Director of Biologics and Biotechnology for the PhRMA.

“Health Plans can play an important role in fostering genetic understanding.” “Education is still an issue of concern.” Ronald Bachman, MD, Chief of Department of Genetics, Kaiser Permanente Northern California.

For more information on sponsoring the Genomics Biotech eNews, please Contact:

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