

Genomics Biotech eNews

Sponsorship Rates 2006

Banner Ad above Masthead, **Lead Page**
Quarterly Semi annual Annual
\$7,900 **\$14,300** **\$26,000**

Banner Ads
Quarterly Semi annual Annual
\$5,900 **\$10,750** **\$19,500**

Logo Image & Text Ads
Quarterly Semi annual Annual
\$3,500 **\$6,500** **\$12,000**

Ask about Special Discounts to Corporate Members

ADVERTISEMENT SPECIFICATIONS

“Logo/Text” Ad

- Ad copy for this format includes your **LOGO** and **text ad copy**

Position

“RESEARCH UPDATES”

SPECIFICATIONS

Your “Research Updates” sponsorship consists of two parts:

- Your company **LOGO** appears in the header of the news section that your company is sponsoring. Specifications for your logo are shown below.
 - Logo size: 110 x 65 pixels
 - Logo file size: 5k maximum
 - Logo is “clickable” and links to the same web page as your ad

Text Ad Copy

- Text copy: 300 characters maximum, excluding spaces
- Text includes a link to any page on your web site

Insertion Orders and Invoice

Email all Insertion orders to Jeremy Williams at jwilliams@namcp.org

Please sign below as an agreement to sponsorship or forward Insertion Order for Sponsorship

Please select Billing preference:

Annual, One invoice Quarterly, 4 invoices

Please send invoice to: _____

Company _____

Address _____

City, State, Zip _____

Phone _____

Fax _____

Email _____

Authorized Signature & Title

For more information on sponsoring the Genomics Biotech eNews, please contact Jack Klose, Publisher at 856-589-3842, jklose@namcp.org or Jeremy Williams at 804-527-1905, jwilliams@namcp.org.