

SPRING MANAGED CARE FORUM 2010

presented by the
American Association of Integrated Healthcare Delivery Systems
American Association of Managed Care Nurses and the
National Association of Managed Care Physicians

April 22-23, 2010
Walt Disney World's Swan and Dolphin



CALL FOR PRESENTATIONS
Submission Deadline: January 6, 2010

For more information go to
www.namcp.org or call 804.527.1905

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General Information

About AAIHDS

Established in 1993, the American Association of Integrated Healthcare Delivery Systems (AAIHDS) is a non-profit organization dedicated to the educational advancement of provider-based managed care professionals involved in integrated healthcare delivery.

About AAMCN

The American Association of Managed Care Nurses (AAMCN) was established in 1994 in response to an identified need to educate nurses about managed healthcare. The AAMCN is a non-profit membership association of registered nurses, nurse practitioners and licensed practical nurses including administrators, managers, directors and consultants associated with a variety of managed healthcare organizations. AAMCN membership includes more than 2,000 healthcare professionals throughout the United States.

About NAMCP

NAMCP was founded in 1991 to serve the educational interests and needs of physicians working in any form of managed healthcare. NAMCP is run by physicians for physicians. Since physicians affect 85% of the expense side of healthcare, NAMCP believes they should take a proactive role in developing the best delivery system for patients in managed healthcare, thereby increasing quality, reducing costs and improving practice performance and clinical outcomes.

About the Spring Managed Care Forum

The Spring Managed Care Forum is a highly specialized event that enables managed care professionals to learn of the latest trends, updates and issues impacting the healthcare industry. The Spring Managed Care Forum is designed by leaders, for leaders and presents new thinking and solutions that can immediately impact the management of your organization. The Spring Managed Care Forum provides the best networking opportunities and presents innovative solutions to today's healthcare challenges.

Types of Presentations

We invite you to submit your presentation for the Spring Managed Care Forum. We are interested in your activities, initiatives, and partnerships that are shaping the future of managed care and integrated delivery systems. Don't miss this unique opportunity to discuss your solutions for optimizing the delivery of cost-efficient and quality-driven healthcare.

- **Keynote**
A 60 minute big-picture presentation relating to trends or the future of healthcare delivery.
- **General**
A 60-minute how-to presentation which will educate participants on relevant healthcare topics.
- **Case Study**
A 45-minute presentation highlighting successes and/or failures within the context of managed care.

Application Process

- Select a topic, preferably one from those listed on the next page.
- Submit an abstract or description. The abstract or description serves to introduce the topic for presentation. It is essential that abstracts and descriptions be written in a manner that clearly, concisely and logically conveys the subject matter's background, objectives, and conclusions.
- Following the description, provide a brief outline covering the presentation's highlights. The outline must include specific highlights of the proposed content of the session in a logical manner. It is important that the highlights provide substantive content information.
- The title should not be misleading and must pertain to the material intended for the presentation. A short concise title is preferable as it may more easily catch a reader's attention.
- Relevance to managed care and integrated delivery systems. Topics must be relevant to the activities, initiatives or direction of the healthcare professional working in managed care and integrated delivery systems.
- Topics must focus on cutting-edge and up-to-date information. Abstracts and descriptions will be evaluated on significance to integrated delivery systems.
- All presentation proposals must be educational in nature. Proposals that are written in a manner that promotes a product, company, or service will not be considered for acceptance.
- All presentations must include three learning objectives. Learning objectives should highlight intended measurable outcomes for the audience. Learning objectives should begin with the statement "Audience participants will be able to", followed by three active statements.
- **Deadline for submission: To be considered for the Spring Managed Care Forum, your application and outline must be submitted by January 6, 2010.** Applications received after this date will only be considered for future conferences. You must fill out the speaker application in full and enclose a presentation outline to be considered. We will contact you if we are interested in having you present. All applications are reviewed by our continuing education department. **DUE TO THE NUMBER OF APPLICATIONS RECEIVED, WE ARE NOT ABLE TO CONTACT THOSE NOT CHOSEN TO PRESENT.**
- Presentations authored by members that meet the criteria set forth will be given acceptance priority over presentations of equal rating submitted by non-members.
- The speaker application must be complete and legible. Be sure that the application is submitted along with the abstract/description, outline, and learning objectives.
- The Spring Managed Care Forum is a continuing medical education activity and, as such, applications submitted must include disclosure of any real or perceived conflict of interest.

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Suggested Topics and Application

Keynote Presentations

- Future of Managed Care
- Managed Care Marketplace
- Trends in IDS Development

General Presentations

- Contracting Strategies
- Contract Management Initiatives/Protocols
- Capitation/Risk Contracting
- Pay For Performance
- Clinical Integration
- Hospital/Physician Relationships
- Information Technology
- Medical Management
- Payor/Provider Relationships
- Legal/Statutory Implications
- Evolving Role of IPAs, PHOs, and MSOs
- Physician Integration
- Prevention and Health Promotion
- Disease Management
- Predictive Modeling
- Case Management
- Genomics and Biologics

Case Study Presentations

- Any case study relating to topics above
- Direct Contracting
- E-Commerce/Internet Applications
- Provider Marketing/Advertising

Of course, you may also submit other topics which you feel are pertinent.

Submit your application by January 6, 2010 to:

Katie Eads
NAMCP
4435 Waterfront Drive, Suite 101
Glen Allen, Virginia 23060
Phone 804-527-1905
Cell 804-339-3072
Fax 804-747-5316
Email keads@namcp.org

Important note: we will not consider any applicants who have not filled out the speaker application in full or have not enclosed a presentation outline.

Name _____

MD DO Other _____

Title _____

Company _____

Address _____

City _____

State _____ Zip _____

Telephone _____ Fax _____

Email _____

I am a member of the AAHDS, AAMCN or NAMCP

Yes No

Relevant Experience: Summarize pertinent experience or enclose a current resume, biography or curriculum vitae.

Type of Presentation

Keynote General Case Study

Previous Presentations: List all sponsoring organizations, locations and dates of prior conferences where presentation was previously delivered (if applicable).

References: List names, organizations and telephone numbers of at least two individuals who have either heard this presentation or can attest to your speaking ability.

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Disclosure of Real or Perceived Conflict of Interest

Please complete and return with your speaker application.

As accredited sponsors, we must ensure that the following decisions were made free of the control of a commercial interest.

- A) Identification of CME Need
- B) Determination of educational objectives
- C) Selection and presentation of content
- D) Selection of all persons and organizations that will be in a position to control the content of the activity
- E) Selection of educational methods
- F) Evaluation of activity

“Commercial interest” is identified as any proprietary entity producing healthcare goods or services, with exemption of non-profit or government organizations and non-healthcare related companies. The provider must be able to show that everyone who is in position to control the content of an educational activity has disclosed to the provider all relevant financial relationships with any commercial interest. Financial relationships are defined as relationship in which you benefit by receiving a salary, royalty, intellectual property rights, consulting fee, honoraria, ownership interest (stocks, stock options, other ownership interest, excluding diversified mutual funds) or other financial benefit. Financial benefits are usually associated with roles such as employment, management position, independent contractor (including contracted research), consulting speaking and teaching, membership on advisory committees or review panels, board membership and other activity for which remuneration is received or expected. “Relevant financial relationships” is defined as, financial relationships in ANY amount occurring within the past 12 months that create a conflict of interest. An individual must disclose to learners any relevant financial relationship(s) to include the following: name of the individual, the nature of the commercial interest, the nature of the relationship the person has with each commercial interest.

The intent of full disclosure is to provide the accredited provider with information required to determine if a conflict of interest exists and to resolve that conflict of interest, if possible. Faculty members who have no conflicts of interest or those whose conflict of interest can be resolved will be considered as faculty.

Additionally, faculty are reminded that all presentations must provide a balanced view of therapeutic options. Your presentation must be commercially balanced and scientifically rigorous. The use of generic names is preferred in your presentation. If trade names are used for some products, trade names should be used for all products discussed. Also, when an unlabeled use of a commercial product or an investigational use not yet approved for any purpose is discussed during an educational activity, the faculty member should disclose that the product is not labeled for the use under discussion or that the product is still investigational.

- I do not have a financial interest or other relationship with any manufacturers of commercial products.
- I have the following financial interest or other relationship that may result in a conflict of interest. Please list (continue on separate sheet if necessary) all companies and relationships (current and those of the previous 12 months).

Company	Speaker Programs	Consultant/Advisory Board	Investigator/Research	Stockholder	Company Employee

Signature _____ Date _____

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