

	NAMCP Spring Managed Care Forum	Agenda subject to change	
	April 22-23, 2010	All topics tentative until confirmation of faculty	
	Orlando, Florida		
	Wednesday April 21, 2010		
11:30am-7:30pm	Pre Registration		
6:00pm-8:00pm	Opening Reception		
	Thursday April 22, 2010		
7:00am-5pm	Registration Desk Open		
7:00am-8:00am	Continental Breakfast		
8:00am-9:00am	Keynote General Session: The Future of Health Care Delivery		
9:00am-9:30am	Break in Exhibit Hall		
	BUSINESS	HEALTH MANAGEMENT	HEALTH MANAGEMENT & CANCER
9:30am-10:30am	Emerging Business Models for Hospital and Physician Integration: A Managed Care Contracting and Revenue Enhancement Perspective Speaker: Christopher Kalkhof, MHA, FACHE, Alvarez & Marsal Healthcare Industry Group	Exploring the Medical Home, Expanding to the Medical Neighborhood	NCCN Guidelines, Compendia and Off Label Use, Part One Speaker: Paul Engstrom, MD, FACP, SVP, Extramural Research Programs, Fox Chase Cancer Center & William McGivney PhD, National Comprehensive Cancer Network
10:30am-11:30am	Accountable Care Organizations: The Game-Changer Speaker: John Harris, MBA, DGA Partners	Implications on Managed Care of Managing Undertreated Chronic Pain Speaker: Steven Stanos, MD, Chronic Pain Center, Northwestern Univ Medical School	NCCN Guidelines, Compendia and Off Label Use, Part Two Speaker: Paul Engstrom, MD, FACP, SVP, Extramural Research Programs, Fox Chase Cancer Center & William McGivney PhD, National Comprehensive Cancer Network
11:30am-12:30pm	Lunch in exhibit hall	Lunch in exhibit hall	Lunch in exhibit hall
12:30pm-1:30pm	Breaking Down Walls & Building Bridges: The New Healthcare Model Speaker: Swati Abbott, MEDai, Inc.	Taking Charge: Improving Outcomes in the Type 2 Diabetes Patient Population	Effective Diagnosis and Treatment Options in Non-Hodgkin's Lymphoma Speaker: Steven Horwitz, MD, Memorial Sloan Kettering Cancer Center
1:30pm-2:30pm	Contracting Implications of Health Systems Integration and Clinical Quality Improvements Efforts Speaker: Keith Kieffer, CPA, RPh & John Meerschaert, FSA, MAAA, Milliman	Managed Care's Role in Stroke Prevention and Anticoagulation in Managing an Atrial Fibrillation Population	Treatment Options for Patients with Metastatic Breast Cancer
2:30pm-3:00pm	Break	Break	
3:00pm-4:00pm	Integrated Delivery Models in an Era of Health Care Reform Speaker: Gary Scott Davis, McDermott Will & Emery	Management of Lipid Disorders: Current & Future Treatment Options	Multiple Myeloma: An Update on Diagnostic and Treatment Strategies Speaker: Cristina Gasparetto, MD, Professor Medicine/Cellular Therapy, Duke University Medical Center
4:00pm-5:00pm	Statewide Efforts in the Development of Patient Centered Medical Homes: Collaboration Among Health Plans, Physician Organizations and a State Medical Society Speaker: Larry Schwartz, Medical Advantage Group	Minimally Invasive Procedures: What's the Value for Health Plans Speaker: Allen Grimes, MD, Humana	Considering Treatment Options in Advanced Non Small-Cell Lung Cancer (NSCLC)
5:00pm-7:00pm	Reception in Exhibit Hall	Reception in Exhibit Hall	Reception in Exhibit Hall
	Friday, April 23, 2010		
7:00am-8:00am	Continental Breakfast		
8:00am-9:00am	Keynote General Session: The State of Physician Hospital Relationships Presented by The Advisory Board Group		
9:00am-9:30am	Break in Exhibit Hall		
	BUSINESS	HEALTH MANAGEMENT	HEALTH MANAGEMENT
9:30am-10:30am	Clinical Integration and Accountable Care Organizations: Where Antitrust Law and Health Care Reform Converges Speaker: Christi Braun, Esq, Ober, Kaler, Grimes & Shriver	State of Healthcare Industry & Using an Integrated Healthcare Approach to Save Money & Improve Outcomes	Reducing Costs and Improving Patient Outcomes in COPD
10:30am-11:30am	The Evolution of Payor/Provider Predictive Modeling and Why You Should Care Speaker: Jordan Bazinsky, MBA, Verisk Health	Diagnosing Schizophrenia and Emerging Treatment Options Speaker: Mark Rosenberg, MD, PhD, Behavioral Health Management	Reducing the Cost of Overactive Bladder and Incontinence
11:30am-12:30pm	Lunch in exhibit hall	Lunch in exhibit hall	Lunch in exhibit hall
	GENOMICS BIOTECH	HEALTH MANAGEMENT	HEALTH MANAGEMENT

12:30pm-1:30pm	Health Plan Perspectives, Opportunities and Challenges on Emerging Technologies	Optimizing Diagnosis, Treatment and Prophylaxis of Venous Thromboembolism (VTE)	Smoking Cessation: How to Improve Patient Outcomes
1:30pm-2:30pm	Apply A Technology Assessment Framework to Evaluating Genomic Assays in Oncology Speaker: Calvin Chao, MD, MBA, Genomic Health	Decreasing the Lifetime Cost of Rheumatoid Arthritis by Improving Patient Outcomes	Update on Fibromyalgia: Improving Patient Knowledge and Outcomes
2:30pm-2:45pm	Break	Break	Break
2:45pm-3:45pm	Comparative Effectiveness: Changing the Healthcare Landscape?	Utilizing Quality Assurance Standards in an HIV Population	Alzheimer's Challenging Outlook – Will Healthcare Rise to the Unparalleled Demand?
3:45pm-4:45pm	The Implications of Psoriasis Treatment Cost Comparisons to Managed Care	Diagnosing and Treating Patients with Sleep/Wake Disorders	Managed Care's Unique Ability to Affect the Obesity Epidemic